

Sevenoaks District Council

Big Community Fund

Application form

- 1 Name of ward: **Brasted, Chevening & Sundridge; Otford; Westerham and Riverhead & Dunton Green**
- 2 Name of Member: Anna Firth with Elaine Bracken, Michelle Lowe & Kim Bayley
- 3 Name of delivery organisation: **Sevenoaks District Council on behalf of the Sevenoaks Accommodation Forum**

Address of delivery organisation: **Eardley Road, Sevenoaks, Kent in conjunction with SAF [redacted] Sevenoaks, Kent**

Name of the main contact who will be accountable for the delivery of the project: **Hayley Brooks of SDC in conjunction with [redacted] or SAF**

Telephone number of main contact: SAF: [redacted]

- 4 Description of Project:
Sevenoaks Accommodation Forum (SAF) wish to purchase freestanding display units for brochures and leaflets advertising tourism in the Sevenoaks District. The display units will be placed at Tesco's in Riverhead and in Sevenoaks Town, Sainsburys at Bat and Ball, The Stag Theatre and Sevenoaks Station - all have confirmed they are happy with this. Other locations are Westerham Library and/or Brasted - exact location of 6th display stand to be confirmed. *Since printing [redacted] has confirmed that the King's Arms Hotel, Market Square, Westerham are prepared to have a display stand in the Hotel.*

- 5 Total project cost: £ 750

How will the money be spent?

The money would be used to purchase six freestanding display units each holding up to 20 brochures and leaflets. 14 of the leaflets would relate to National Trust and other heritage and local attractions, 1 of the spaces would display the SAF leaflet providing information about accommodation in the District and the final 5 slots would be used for local community groups and events.

6 Freestanding Display Stands with VAT & Shipping..... £676.92
(each stand is capable of taking 20 brochures of varying sizes)
Title signs for each stand£75.00 approx
(signs will acknowledge help from SDC)

Contributions from other funders if applicable:

NA. Other organisations have been approached but none has been offered.

Amount requested from the SDC Big Community fund:

£ 750

6 Your community

How have you been able to involve the local community in planning this project?

35 Local Bed & Breakfast providers from Sevenoaks and surrounding villages have signed up to the SAF scheme. Each has contributed a nominal £10 towards the cost of printing a simple brochure advertising Sevenoaks and the accommodation provided.

We have also consulted the Parish Council who also support the need for more available tourist information and the suggested solution.

We have already contacted the The Stag, Sevenoaks Library, Sainsburys, Tesco and Sevenoaks Station and other locations, who are happy to house the display units.

Finally the application has the full support of 4 District Councillor representing each of the suggestion locations.

7 What is the need for the project?

The Tourist Information in Sevenoaks was closed much to the concern of local businesses providing tourist services. The SAF was formed to try and replace some of the services previously undertaken by the Tourist Office and to act as a guiding group promoting tourism in the area. Sevenoaks and the surrounding areas have a wealth of stately homes, gardens, castles etc which bring visitors to our locality but at present there are no display units containing a complete set of leaflets and pamphlets around Sevenoaks.

8 Long term benefits

Please comment on the lasting effects of the project:

Promoting local community events as well as tourism is good for the whole community.

It helps everyone if we have a vibrant tourist trade. Shops, restaurants, B&B's/Hotels do well as to the attractions themselves. A vibrant tourist trade boosts business and provides jobs thus contributing to the local economy. Providing information will encourage visitors to attend events and sites they may have been unaware of, possibly to extend their stay in the District and also to return in the future.

9 The Impact of your project

How will you know whether the project has been a success?

Success will be measured by:

- the pilot scheme this year being extended to future years
- new visitor sites requesting a display stand in the future
- monitoring if the number of tourists visiting the area increases over say a 2 year period after the stands are put in place.

10 Ongoing costs

If there is an on-going need for maintenance or management of the project, who will be responsible and how will this be funded?

The Sevenoaks Accommodation Forum will provide leaflets for display and liaise with local tourist sites to display them. They will ensure the display stands are supplied with information. They will also be responsible for on-going maintenance.

11 Supporting statement from the sponsoring Local Member:

I have been to see the project delivery organisation and talked through this project in detail and, as a result, I have no hesitation in supporting this innovative modest application. The Sevenoaks Accommodation Forum comprises a group of local people who have got together to try and fill the vacuum left by the tourist office closing. Their aim is to ensure accessibility to good quality tourist information around Sevenoaks and the surrounding villages. The display stands they propose will be a lasting benefit not only to tourists but to existing residents, in particular, families and children. The 15 slots dedicated to tourism will cover the whole of Kent thus including leaflets and pamphlets from Sissinghurst to Chartwell and Scotney Castle to Emmett's Gardens. Parents with children and especially retired people will find it very useful to pick up such information at convenient places like Tesco's and Sainbury's as evidenced by the pilot stand they have placed at Tesco's which was denuded of its leaflets in just 3 days! The SAF have undertaken to maintain the display stands and make sure the various slots are kept well supplied thus the application is for a one off capital sum thus representing excellent value for the many thousands of residents that are likely to benefit from them. Having information about local events in hard copy will also be very helpful to those who are not in love with the computer and will compliment the other interactive initiatives being pursued by STC. Finally anything that promotes and encourages people and tourists to come and visit our District is to be encouraged since a vibrant tourist trade helps everybody since strong communities are built in part on strong local economies. The application has the full support of 5 other District Councillors representing wards in which the stands will be placed.

Signed [redacted]...(sponsoring Local Member)

Signed [redacted] (sponsoring Local Member)

12 Agreement of other Local Members that they are happy with the proposed project:

Signed [redacted] (Local Member) JAMES LONDON,

Signed [redacted] (Local Member) Elaine Bracken (Westerham & Crockham Hill)

Signed [redacted] (Local Member) ~~Michelle~~ Lowe

13 CC Cameron Brown (Local Member) who has also confirmed his support by e-mail.
Declaration by project delivery organisation:
I confirm that my organisation will be responsible for the grant and the delivery of the above project and any on-going maintenance or management. I confirm that the organisation has an equalities policy or has signed the attached District Council's Equality Statement.

Signed [redacted] Date 12/6/13


EQUAL OPPORTUNITIES STATEMENT

SEVENOAKS DISTRICT COUNCIL (insert name of organisation) recognises that everyone has a contribution to make to our society and a right to equal treatment. We aim to ensure that no organisation or individual involved with our organisation will be discriminated against by our organisation on the grounds of:

- ❖ Race, colour, nationality, ethnic or national
- ❖ Sex, marital status or caring responsibility
- ❖ Sexuality
- ❖ Age
- ❖ Physical or mental disability or mental health
- ❖ Political belief or religion
- ❖ Class
- ❖ Health status
- ❖ Employment status

Please note that if you have an Equal Opportunities Policy you may prefer to enclose a copy instead of signing the Equal Opportunities Statement.

I confirm that my organisation is committed to equal opportunities

Signed (on behalf of the organisation)	
Designation	HEALTH, LEISURE & TOURISM MANAGER
Print Name	H. BROOKS

Sevenoaks District Council

Big Community Fund

Application form

1 **Name of ward: Eynsford**

2 **Name of Member: Michael Horwood**

3 **Name of delivery organisation: Eynsford Parish Council**

Address of delivery organisation: Parish Office, Priory Lane, Eynsford DA4 0AY

**Name of the main contact who will be accountable for the delivery of the project:
Holly Ivaldi, Clerk**

Telephone number of main contact: 01322 865320

4 **Description of Project:**

The football pitch at Harrow Meadow was damaged by surface flooding during the winter season. The pitch has been left with layers of mud and silt and the three football teams have been able to use it very rarely. The project is to improve the pitch, particularly the lower goal mouth which accumulated the most mud and silt. We plan to level and lightly cultivate the lower goal mouth with Traceolite to aid drainage. This will also be done to a certain extent on the top goal mouth. These areas will be fertilised and re-seeded. Other re-seeding will be done on other areas of the pitch which have been worst affected. The goal mouths will be fenced off to allow the new grass to grow.

5 **Total project cost: £ 1000**

How will the money be spent? They money will be spent on the project as described above and will pay for materials and labour from a qualified groundsman.

If the total cost exceeds the amount requested from Big Community Fund, please state here how the remaining cost is to be met:

Amount requested from the SDC Big Community fund:

£ 1000

6 **Your community**

How have you been able to involve the local community in planning this project?

All football teams have been consulted on this project and are very keen for the pitch to be improved so that they can play on it again.

7 **What is the need for the project?**

We have three teams in the village - one league team which has been in existence for over 100 years, a friendly 'vets' team, and a youth team which is affiliated to Eynsford Football Club. All teams have had to pay for alternative pitch hire due to the effects of the flooding which they can ill afford. The parish council is currently paying for the changing rooms to be improved, and it would be a shame if they could not be used because of the condition of the pitch!

8 **Long term benefits**

Please comment on the lasting effects of the project:

The improved pitch will mean that football can continue to be played in Eynsford. The pitch is also used informally by children from the village when not in use by the teams.

9 **The impact of your project**

How will you know whether the project has been a success?

When the pitch is in a playable condition. When the three football teams and members of the public are able to enjoy playing football on the pitch again.

10 **Ongoing costs**

If there is an on-going need for maintenance or management of the project, who will be responsible and how will this be funded?

11 **Supporting statement from the sponsoring Local Member:**


I am supporting this third application for the Big Community Fund as the local football pitch in Eynsford is in need of urgent repair, due to recent (and unexpected) flooding at the end of last year which has caused a lot of damage to the pitch and makes it completely unuseable for sports teams and the football club.

Eynsford's football pitch is used by Eynsford FC which has been playing in Eynsford for over 100 years, its Youth side, and the Riverside Wanderers Club which is made up from local families. Football matches are a source of great enjoyment by many residents and many people from the village attend them to support the village teams.

The pitch is also used by outdoor sports groups at fete events and as such its urgent repair will also benefit other groups that use it.

I would also like to point out that I have not made an application for the BCF for over a year and would be grateful if this could also be considered in line with the guideline criteria.

Thank you for your consideration and I hope you agree that this is worthwhile cause to support, which directly supports local sports and recreational groups, as well as the wider community.


Signed  (sponsoring Local Member)

12 Agreement of other Local Members that they are happy with the proposed project:
SIGN NAMES: PRINT NAMES:

..... (Local Member) }
..... (Local Member) } NO OTHER WARD COUNCILLORS.

13 Declaration by project delivery organisation:

I confirm that my organisation will be responsible for the grant and the delivery of the above project and any on-going maintenance or management. I confirm that the organisation has an equalities policy or has signed the attached District Council's Equality Statement.

Signed  Date 2/04/2013

PRINT NAME: HOLLY IVARDI, CLERK.

Please remember to include the following documents with your application:

- A copy of the constitution of the delivery organisation
- A copy of the latest audited accounts of the delivery organisation
- A signed copy of the Equality Statement, or a copy of the delivery organisation's equalities policy

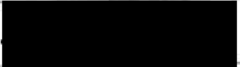
EQUAL OPPORTUNITIES STATEMENT

Eynsford Parish Council recognises that everyone has a contribution to make to our society and a right to equal treatment. We aim to ensure that no organisation or individual involved with our organisation will be discriminated against by our organisation on the grounds of:

- ❖ Race, colour, nationality, ethnic or national
- ❖ Sex, marital status or caring responsibility
- ❖ Sexuality
- ❖ Age
- ❖ Physical or mental disability or mental health
- ❖ Political belief or religion
- ❖ Class
- ❖ Health status
- ❖ Employment status

Please note that if you have an Equal Opportunities Policy you may prefer to enclose a copy instead of signing the Equal Opportunities Statement.

I confirm that my organisation is committed to equal opportunities

Signed (on behalf of the organisation)	
Designation	CLERK
Print Name	H IVALDI